

**ETHNIC CLASSIFICATION IN INTERNATIONAL CONTEXT:  
A CROSS-NATIONAL COMPARISON OF 1995-2004 CENSUS ITEMS**

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# **ETHNIC CLASSIFICATION IN INTERNATIONAL CONTEXT: A CROSS-NATIONAL COMPARISON OF 1995-2004 CENSUS ITEMS**

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Many if not most countries around the world categorize their inhabitants by race, ethnicity, and/or national origins when it comes time to conduct a census. In a recent unpublished survey of the census questionnaires used in 147 countries, the United Nations found that 95, or 65 percent, enumerated their populations by national or ethnic group (Alemany and Zewoldi 2003). However, this statistic encompasses a wide diversity of approaches to ethnic classification, as evinced by the spectrum of terms employed; “race,” “ethnic origin,” “nationality,” “ancestry” and “indigenous,” “tribal” or “aboriginal” group all serve to draw distinctions within the national population. The picture is further complicated by the ambiguity of the meanings of these terms: what is called “race” in one country might be labeled “ethnicity” in another, while “nationality” means ancestry in some contexts and citizenship in others. Even within the same country, one term can take on several connotations, or several terms may be used interchangeably.

Though complex, the diversity of international ethnic enumeration offers demographers a wealth of formats and approaches to consider when revisiting their own national census schedules. This paper’s principal objective is to survey the approaches to ethnic enumeration taken in 135 countries, based on a unique data set compiled by the United Nations Statistical Division, and to identify several dimensions along which classification practices vary. The purposes of this analysis are both academic and policy-oriented. On one hand, this large-scale overview of enumeration conventions from the 1995-2004 census round suggests several factors—historical, demographic and political—that merit scholarly attention when accounting for the evolution of ethnic categorization practices. On the other, this comparative analysis can be of use to demographers whose awareness of other nations’ enumeration practices might inform their own preparations for future censuses by providing a source of potential innovations. In this more pragmatic vein, I include a case study of the United States in order to illustrate the ways in which international comparison highlights unusual national practices and provides models for alternative approaches.

This report begins with a brief review of both theoretical and empirical literature on ethnic classification before going on to describe the data on census ethnicity questions analyzed

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here. I next present findings on the frequency of ethnic enumeration, both globally and by region, and then examine the terminology and formats used both in questions about ethnicity and their response options. In the last set of findings, I focus on the United States' 2000 census items on ancestry, ethnicity and race in order to illustrate the points of divergence that emerge when one nation's practices are compared both to the global array and to smaller subsets, such as nations with similar demographic histories or those that are the primary senders of immigrants to the country in question. After reviewing these results, the concluding section revisits the question of the uses of international comparison in an area of demographic measurement that is so profoundly shaped by cultural and historical variation.

## **A. Research on "Ethnicity" and Related Census Classifications**

### ***1. Conceptual Links between Ethnicity, Race, and Nationality***

Any review of approaches to ethnic identification must tackle the question of what—if anything—distinguishes the concepts of ethnicity, race, and nationality. The elision between the three is a well-known and widely apparent phenomenon (Fenton 2003). In *The New Oxford American Dictionary* (Jewell and Abate 2001), for example, ethnicity is defined as "the fact or state of belonging to a social group that has a common national or cultural tradition" (p. 583), and the definition for "race" also equates it with ethnicity (p. 1402):

**race:** each of the major divisions of humankind, having distinct physical characteristics... a group of people sharing the same culture, history, language, etc; an ethnic group... a group or set of people or things with a common feature or features

This brief example suffices to illustrate the interconnections often drawn between ethnicity, race, nationality and other concepts. Here the definition of ethnicity makes reference to "national tradition," and the definition of race mirrors that of ethnicity.

Academic research has however suggested various distinctions between the three concepts. One of the most common is the association of ethnicity with cultural commonality, while race is seen as revolving around physical or biological commonality.<sup>1</sup> As Weber (1978) described, ethnic groups are "those human groups that entertain a subjective belief in their common descent... it does not matter whether or not an objective blood relationship exists" (p. 389), whereas "race identity" stems from "common inherited and inheritable traits that actually derive from common descent" (p. 385). The conceptualization of race as biology remains significant in the United States today, despite challenge from academic understandings of race as a social construct (Omi 2001).

Another important line of distinction that has been drawn between racial and ethnic identity turns on the degree to which they reflect voluntary choice and entail significant consequences (Banton 1983; Jenkins 1997). In the United States in particular, ethnicity has

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<sup>1</sup> Kertzer and Arel (2002b) note, however, that even culturalist interpretations of ethnicity took on an essentialist, almost biologicistic quality in 19<sup>th</sup>-century beliefs in culture as physically inheritable, e.g. "in the blood."

increasingly come to be understood as “symbolic” (Gans 1979) or “optional” (Waters 1990). According to these views, individuals can choose the ethnic group(s) with which they most identify, and signal their affiliation with the group(s) by means of superficial behavior (e.g. choice of clothing or food) with the knowledge that such identification will have little if any repercussion for major life outcomes such as employment or educational opportunities. In sharp contrast, racial identity is usually portrayed as involuntary—it is imposed by others—and immutable, regardless of individual behavioral choices. Most important of all, this externally-enforced affiliation has profound and far-reaching effects on life outcomes (Smelser, Wilson and Mitchell 2001).

Interestingly, the concept of nationality has been linked to both ethnicity and race, as well as to citizenship. Eighteenth-century German Romantic ideas of the *Volk* laid the groundwork for the view that political boundaries mirrored cultural, ethnic ones, and even that they contained people of the same “blood” or physical stock (Hannaford 1996). Such ideas found expression in the 19<sup>th</sup> and 20<sup>th</sup> centuries as well, leading to mass migrations and conflicts over state borders (Brubaker 1996). In Eastern Europe in particular, nationality has come to designate something other than political citizenship, something more like ancestry or national origins (Eberhardt 2003; Kertzer and Arel 2002b).

Given the fluidity between the conceptual borders of ethnicity, race, and nationality, this study uses a broad definition of “ethnic enumeration” that includes census references to all three, provided they do not expressly refer to political citizenship or birthplace. In other words, as described further in the Methodology discussion (below), I treat a heterogeneous collection of terms (e.g. “ethnic group,” “race,” “people,” “tribe”) as markers of ethnic identity, as long as they indicate a somewhat inchoate sense of “groupness,” rather than being grounded in a more objective measure like language fluency or passport nationality.

## ***2. International Comparisons of Ethnicity, Race and Nationality Enumeration***

Another question raised by the comparative study of ethnic categorization is simply whether such classification systems are in fact comparable across national boundaries, given the particularity of historical and cultural interpretations of group identity in different societies.

In its 1998 *Principles and Recommendations for Population and Housing Censuses (Revision 1)*, the United Nations Statistical Division noted the difficulty of proposing a common, cross-national approach to ethnic enumeration given the wide range of conceptualizations of the meaning of ethnicity:

The national and/or ethnic groups of the population about which information is needed in different countries are dependent upon national circumstances. Some of the bases upon which ethnic groups are identified are ethnic nationality (in other words country or area of origin as distinct from citizenship or country of legal nationality), race, colour, language, religion, customs of dress or eating, tribe or various combinations of these characteristics. In addition, some of the terms used, such as “race”, “origin” and “tribe”, have a number of different connotations. The definitions and criteria applied by each country investigating ethnic characteristics of the population must therefore be

determined by the groups that it desires to identify. By the very nature of the subject, these groups will vary widely from country to country; thus, no internationally relevant criteria can be recommended. (p. 72)

This variety also complicates international comparisons of enumeration approaches. However, this paper argues that such comparisons can nonetheless be fruitful, illuminating the bases upon which social groups are thought to be distinct in different parts of the world, as well as the strategies that national governments employ with respect to these groups. A comparative approach also offers ideas for new strategies to be considered.

Academic comparison of census ethnic enumeration often involves only a few cases, as part of an intensive social, historical, and political examination (e.g. Kertzer and Arel 2002a; Nobles 2000). However, broader surveys can be found in Alemany and Zewoldi (2003), Statistics Canada and U.S. Census Bureau (1993), and Almey, Pryor, and White (1992). In their forthcoming chapter “*Démographie et Ethnicité: Une Relation Ambiguë*,” Rallu, Piché and Simon examine a wide range of national censuses and identify four types of governmental approach to ethnic enumeration:

- 1) Enumeration for political control (*compter pour dominer*)
- 2) Non-enumeration in the name of national integration (*ne pas compter au nom de l'intégration nationale*)
- 3) Discourse of national hybridity (*compter ou ne pas compter au nom de la mixité*)
- 4) Enumeration for antidiscrimination (*compter pour justifier l'action positive*)

Rallu *et al.* identify colonial census administration with the first category, as well as related examples such as apartheid-era South Africa, the Soviet Union, and Rwanda. In these cases, ethnic categories form the basis for exclusionary policies. In the second category, where ethnic categories are rejected in order to promote national unity, western European nations such as France, Germany, and Spain are prominent. The third category is largely associated with Latin American countries, where governments take different decisions about whether to enumerate by ethnicity, but a broader discourse praising interethnic mixture or hybridity is not uncommon. The final category is illustrated with examples from Latin America (e.g. Brazil, Colombia) and Asia (China), but the principal cases discussed here are those of England, Canada, and the United States, where ethnic census data serve as tools in combating discrimination.

Such studies focus on the question of which political motives result in the presence or absence of an ethnic question on a national census. They do not however delve into the details of the precise format of the question. This study seeks to address the more detailed issues of what terminology is used in different countries (e.g., “race” or “nationality?”), how the request for information is framed, and what options are given to respondents in formulating their answer.

## **B. Data and Methodology**

As publisher of the annual *Demographic Yearbook*, the United Nations Statistical Division (UNSD) regularly collects international census information, including both questionnaire forms and data results. For the 2000 round (i.e. censuses conducted from 1995 through 2004), UNSD drew up a list of 231 nations and territories from which to solicit census materials. As of October 1, 2003, this researcher located 135 national questionnaires in the UNSD collection and elsewhere (i.e. from 58 percent of the countries listed), and calculated that 43 nations (19 percent) were either not scheduled to conduct a census in that round or planned to do so later in the round. Therefore questionnaires were missing from 53 countries (23 percent of the original list, or 28 percent of the 188 countries expected to have already conducted a census within the 2000 round).<sup>2</sup>

The gaps in UNSD's coverage of international census-taking were not spread randomly across the globe, as Table 1 shows. The nations of Europe were best-represented in the collection, as UNSD had obtained 36 of the 37 (97 percent) of the questionnaires available for the 2000 census round. Next came Asia (including the Middle East), for which 88 percent of the available questionnaires had been obtained, followed by South America (85 percent), Oceania (71 percent), North America (at 51 percent, including Central America and the Caribbean), and Africa (46 percent). One effect of this uneven coverage is that African countries, which would make up 21 percent of the sample and the second-largest regional bloc after Asia if all its 1995-2004 censuses to date were included, contribute only 13 percent to the final sample of national census questionnaires studied. More generally, the variation in coverage suggests that while the results to be described can be considered a good representation of enumeration in Europe, Asia, South America and possibly Oceania, this is not the case for discussion of North (and Central) America or of Africa. Moreover, the country-level data below do not indicate what percentage of the world's population is covered by the census regimes studied here; findings are not weighted by national population in this inquiry.

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<sup>2</sup> In addition to the unique collection of census questionnaires compiled by the United Nations, the author benefited from productive discussions with the staff of the Demographic and Social Statistics Branch and access to *Demographic Yearbook* data. In addition to the questionnaires received by countries submitting annual data to the *Demographic Yearbook*, UNSD and this researcher located other census forms on the Internet (at country sites or the ACAP project run by the University of Pennsylvania) and in the library collections of Princeton University's Office of Population Research and the U.S. Census Bureau's International Population Collection.

TABLE 1. COUNTRIES INCLUDED IN STUDY

	N. America		S. America		Africa		Europe		Asia		Oceania		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>Included in Study</b>	18	49	11	79	18	32	36	73	35	70	17	68	135	58
<b>Missing Questionnaire</b>	17	46	2	14	21	38	1	2	5	10	7	28	53	23
<b>Future Census Before 2005</b>	0	0	1	7	6	11	0	0	6	12	0	0	13	6
<b>No Census Planned</b>	2	5	0	0	11	20	12	24	4	8	1	4	30	13
<b>TOTAL</b>	37	100	14	100	56	101	49	100	50	100	25	100	231	100
Region % Share in Study Sample		13		8		13		27		26		13		100
% Region Covered		51		85		46		97		88		71		72

**Notes:**

(1) See Appendix Table A for list of countries comprising each region. Figures shown are as of 10/1/2003.

(2) "Future Census before 2005" denotes countries planning to conduct a census between October 2003 and the end of 2004.

(3) "No Census Planned" includes both countries that have foregone census enumeration in favor of population registers (this is most often the case in Northern Europe) as well as those that have not scheduled any enumeration for the 2000 round. (See UNSD's regularly-updated list of "Population and Housing Census Dates" at <http://unstats.un.org/unsd/demographic/census/cendate/index.htm>.)

Each census form available was checked for questions about respondents' "race," "ethnicity," "ancestry," "nationality" or "national origins," "indigenous" or "aboriginal" status. For such items, both the question text and response categories or format were entered *verbatim* into a database. Religion and language items were not included, nor were nationality questions that clearly targeted legal citizenship as opposed to ethnic origins (the difference will be elaborated below).

Unfortunately, international statistics on the final results of census enumeration by ethnicity are not easily available in a central location. As Alemany and Zewoldi (2003) reported, only 29 nations had transmitted 2000-round data on their ethnic composition to the United Nations' *Demographic Yearbook*. As a result, this report will not be able to compare countries' use or style of ethnic enumeration to their actual ethnic makeup or the item response rates obtained.<sup>3</sup>

<sup>3</sup> Nor has information on national motivations for ethnic enumeration (e.g. to track discrimination) been collected. Such studies would be worthwhile but would require a significant effort to track down country ethnic data from varied sources.

### C. Census Use of Ethnic Classification

Similar to Alemany and Zewoldi's (2003) results, I identified 84 countries or 63 percent of the 134<sup>4</sup> surveyed as employing some form of ethnic census classification.

TABLE 2. SHARE OF COUNTRIES STUDIED USING ETHNIC ENUMERATION, BY REGION														
	N. America		S. America		Africa		Europe		Asia		Oceania		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>Enumerating Ethnicity</b>	15	83	9	82	8	44	16	44	22	65	14	82	84	63
<i>Total N Countries Studied in Region</i>	18		11		18		36		34		17		134	

As Table 2 shows, in this study North America, South America, and Oceania were the regions with the greatest propensity to use ethnic classifications on their censuses. While Asia's tendency to enumerate by ethnicity was close to the sample average, both Europe and Africa were much less likely to do so. However, as the next section demonstrates, the specific terminology used varied greatly within regions.

### D. Approaches to Ethnic Enumeration

#### 1. *Census Questions on Ethnicity: Terminology and Geographic Distribution*

In 47 of the 84 cases of ethnic enumeration (56 percent), the terms “**ethnicity**” or “ethnic” were used.<sup>5</sup> This terminology was found in censuses from every world region. Often the term was combined with others for clarification, as in: “Caste/Ethnicity” (Nepal); “cultural and ethnic background” (Channel Islands/Jersey); “*grupo étnico (pueblo)*” (Guatemala); “Ethnic/Dialect Group” (Singapore); “Ethnic nationality” (Latvia); and “race or ethnic group” (Jamaica). Overall, 11 different terms or concepts appeared in census ethnicity questions; Table 3 lists them in descending order of frequency. The table also distinguishes between “primary” terms (i.e. first to appear if more than one term is used in one or more questions) and “secondary,” or following, terms.

<sup>4</sup> One questionnaire—that of Bangladesh—has not been included pending translation from the Bengali.

<sup>5</sup> This includes their cognates in foreign languages (e.g. *ethnité*, *étnico*) and the English-language translations provided by census authorities.



TABLE 3. TERMINOLOGY OF CENSUS ETHNICITY QUESTIONS				
	Number of Countries Using Term as:		Total Frequency	
	Primary Term	Secondary Term	N	%
<b>Ethnicity</b>	43	4	47	56
<b>Nationality</b>	16	3	19	23
<b>Indigenous Group/Tribe</b>	6	6	12	14
<b>Race</b>	3	9	12	14
<b>Ancestry/Descent/Origin</b>	3	3	6	7
<b>Cultural Group</b>	2	2	4	5
<b>Community/Population</b>	3	0	3	4
<b>Language Group</b>	1	2	3	4
<b>Caste</b>	2	0	2	2
<b>Color/Phenotype</b>	2	0	2	2
<b>Religious Group</b>	0	1	1	1

As Table 3 shows, the second most frequent term after “ethnicity” was “**nationality**,” used in 19 cases (or 23 percent). Here reference is made to the use of “nationality” to denote origins rather than current legal citizenship status. This distinction was made clear in most cases either by the presence on the census questionnaire of a separate question for citizenship (e.g. Romania, Tajikistan) or by the use of the adjective “ethnic” to create the term “ethnic nationality” (Estonia). However, I also include in this category census items that combined ethnicity and nationality by using a single question to identify either citizens’ ethnicity or non-citizens’ nationality. For example, the Senegalese question ran, “*Ethnie ou nationalité: Inscrivez l’ethnie pour les Sénégalais et la nationalité pour les étrangers*” (Ethnicity or nationality: Write down ethnicity for Senegalese and nationality for foreigners).<sup>6</sup> References to nationality as ethnic origin came largely from eastern European nations (e.g. Poland, Romania) and Asian countries of the former Soviet Union (e.g. Tajikistan, Uzbekistan).

Roughly 14 percent of the national censuses asked about respondents’ **indigenous status**. These cases came from North America (e.g. Mexico: “¿[Name] *pertenece a algún grupo indígena?*”; Does [name] belong to an indigenous group?), South America (e.g. Venezuela: “¿*Pertenece usted a algún grupo indígena?*”; Do you belong to an indigenous group?), Oceania (e.g. Nauru: “family’s local tribe”), and Africa (Kenya: “Write tribe code for Kenyan Africans”). In other words, this formulation was not found on European or Asian censuses.

The same number of countries (12, or 14 percent of all censuses using some form of ethnic enumeration) asked for respondents’ **race**, but this term was three times more likely to appear as a secondary term than as a primary one. For example, the Brazilian question placed “race” after “color” (“*A sua cor o raça é:*”), and Anguilla used race to modify ethnicity: “To

<sup>6</sup> All translations by author.

what ethnic/racial group does [the person] belong?”). Race usage was largely confined to North America (including Central America and the Caribbean), as well as to United States territories in Oceania (American Samoa, Guam, Northern Mariana Islands).

Together, the four most frequent terms—“ethnicity,” “nationality,” “indigenous group,” and “race”—were used as either primary or secondary terms by 75 (or 89 percent) of the countries that used ethnic enumeration in this sample. The remaining terms were each used on only 6 censuses or less. While some of these terms were used as the primary measurement of ethnicity—this is the case for “community/population,” “caste,” and “color/phenotype”—others were more likely to figure in a secondary position; this was the case for “language” and “religion.” The remaining terms (“ancestry/descent/origin” and “cultural group”) were equally likely to figure in either a primary or secondary position.

As the foregoing discussion suggests, some terms were more likely to be used in certain world regions than others. Table 4 gives an overview of the geographic distribution of the four most frequent ethnic terms found on the census questionnaires studied.

TABLE 4. CENSUS ETHNICITY TERMINOLOGY BY REGION														
Primary or Secondary Term:	N. America		S. America		Africa		Europe		Asia		Oceania		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%
Ethnicity	8	53	3	33	4	50	9	56	12	55	11	79	47	56
Nationality	0	0	0	0	2	25	9	56	7	32	1	7	19	23
Indigenous/Tribe	2	13	6	67	1	13	0	0	0	0	3	21	12	14
Race	7	47	1	11	1	13	0	0	0	0	3	21	12	14
Countries Covered by 4 Terms	13	87	8	89	5	63	16	100	19	86	14	100	75	89
No. Countries Using Some Ethnicity Term	15		9		8		16		22		14		84	

*Note:* Percentages do not total to 100, because (a) not all ethnic terms are included; and (b) many countries use more than one ethnic term on their censuses.

It is notable that although in most regions, the most widely-used terms “ethnicity,” “nationality,” “indigenous/tribe” and “race” are sufficient to describe the ethnic enumeration strategies of more than 85 percent of the national censuses in use, in Africa these terms appear on only 63 percent of the censuses studied. The remaining 37 percent (3 countries) refer to “*tipo somático / origem*” (Mozambique), “population group” (South Africa), and “linguistic group” (Mauritius).

Despite the generally widespread use, however, of the four most frequent ethnic identifiers, the usage of each one varies considerably across the globe. Reference to “ethnicity” is most prevalent in Oceania and least prevalent in South America, whereas “nationality” is found on more than half of the European censuses but on none in the Americas. Conversely, references to “indigenous status” or “tribe” reach their peak in South America, but are absent on European and Asian censuses. Similarly, “race” is not found on European or Asian censuses, but appears on almost half of those used in North America (which includes Central America and the Caribbean). Still, in all regions “ethnicity” remains the most frequent term used, with the exception of South America, where references to indigenous status appear twice as often as those to ethnicity.

## 2. The Language of Census Ethnicity Questions

The census language employed to elicit respondents’ ethnic background also varies considerably in its recognition of ethnicity as a matter of subjective belief as opposed to objective fact. Twelve (or 14 percent) of the 84 countries that practice ethnic enumeration treat it as a subjective facet of identity by asking respondents what they “think,” “consider,” or otherwise believe themselves to be. Examples come from every world region. Saint Lucia’s census asks, “To what ethnic group do you think [the person] belongs?” (emphasis added) rather than simply, “To what ethnic, racial or national group does [the person] belong?” The same explicitly subjective formulation is found on the census questionnaires of New Caledonia (“*A laquelle des communautés suivantes estimez-vous appartenir?*”; To which of the following communities do you think you belong?) and Paraguay (“*¿Se considera perteneciente a una étnia indígena?*”; Do you consider yourself as belonging to an indigenous ethnic group?), for example.

In addition to the recognition of the subjectivity of identity through references to respondents’ beliefs, these censuses achieve the same end by emphasizing the personal, self-selected aspect of ethnicity; it is what the individual says it is, not the product of an objective external measurement. Accordingly, the individual respondent’s choice is paramount here, as in the Philippines’ question, “How does [the person] classify himself/herself?” or Bermuda’s “In your opinion, which of the following best describes your ancestry?” South Africa’s census asks, “How would (the person) describe him/herself in terms of population group?” while Jamaica asks, “To which race or ethnic group would you say you/... belong(s)?”, both questions employing the conditional tense. Deference to the individual’s choice of self-recognition is found in non-English formulations as well, such as Argentina’s “*¿Existe en este hogar alguna persona que se reconozca descendiente o perteneciente a un pueblo indígena?*” (Is there someone in this household who considers him/herself a descendant of or belonging to an indigenous people?) or Suriname’s “*Tot welke etnische groep rekent deze persoon zichzelf?*” (With which ethnic group does this person identify him/herself?). Peru’s census question even lays out the basis on which individuals might construct their ethnic identity, asking “*¿Por sus antepasados y de acuerdo a sus costumbres Ud. se considera:...*” (Given your ancestors and traditions, you consider yourself...).

Many of these examples also illustrate another strategy of recognizing the subjectivity of identity, and that is the reference to ethnic groups as something with which one *is affiliated*, as opposed to the more total ethnicity as something that one *is*. The difference between an essential

*being* ethnic and a constructed *belonging to* an ethnicity can be illustrated by juxtaposing the question “What is your ethnic group?” (United Kingdom) against “To what ethnic group do you belong?” (Guyana). The difference is subtle, yet it marks a distinction between a more essentialist concept of ethnicity as an objective characteristic, and a more constructionist understanding of ethnicity as subjectively and socially developed. In addition to the 14 percent of the national censuses studied that presented ethnicity as subjective in the ways previously described, another 20 percent (17 countries) used the concept of belonging (*appartenir* in French, *pertenecer* in Spanish) in the formulation of their ethnicity question. Again, this approach was found on censuses from every world region.

It is clear however that in the majority of cases, census ethnicity questions were brief and direct, simply asking respondents to report their ethnicity. Some did not in fact include a question, merely a title (e.g. “Ethnic Group,” Bulgaria), but others did take on a question format (“What is [the person’s] ethnic group?”, Tuvalu; “Is the person of Aboriginal or Torres Strait Islander origin?”, Australia).

Finally, it should be noted that three national censuses from eastern Europe indicated that it was not obligatory to respond to the ethnicity question, ostensibly due to its sensitive nature. Croatia’s census notes “person is not obliged to commit himself/herself,” Slovenia’s reads, “You don’t have to answer this question if you don’t wish to,” and Hungary adds, “Answering the following questions is not compulsory!”

### ***3. Answering the Ethnicity Question: Response Formats***

The national censuses studied also varied a great deal in their structuring of response options on ethnicity questions. I have divided them into three major groups:

1. Closed-ended responses (e.g. category checkboxes; code lists)
2. Closed-ended with open-ended “Other” option (i.e. permitting the respondent to write in a group name that is not included on the list presented)
3. Open-ended (i.e. write-in blanks)

The three approaches were used in nearly equal proportions among the 84 countries employing ethnic enumeration: 31 (37 percent) used the entirely closed-ended approach, 28 (33 percent) the mixed approach, and 25 (30 percent) permitted respondents to write in whatever ethnic identity they chose.

The closed-ended approach generally took two forms: either a limited number of checkbox category options, or the request to select a code from a list of ethnic groups assigned to codes. The former strategy can be found, for example, on the Brazilian census, which gave respondents five options to choose from to identify their “color or race”: (1) *Branca*; (2) *Preta*; (3) *Parda*; (4) *Amarela*; (5) *Indigena*. This listing of five categories is a relatively brief one; another such example is Romania’s series of “nationality” answers: (1) Romanian; (2) Hungarian; (3) Gypsy/Roma; (4) German, and (5) Other. At the other end of the spectrum, Guatemala offered a list of 22 indigenous groups plus *Garifuna* and *Ladino*, and Argentina and

Paraguay each presented a list of 17 indigenous groups for selection by the respondent. However, the second type of closed-ended format—the linking of ethnic groups to code numbers—permitted respondents to select from an even longer list of choices; Laos offered 48 such code options. Other countries to use the code-list strategy were Ghana, Kenya, Malaysia, the Philippines, and India.

An even wider range of responses was possible on the censuses that featured the combination of closed-ended categories with a fill-in blank for the “Other” option alone. After giving respondents six options to choose from—Estonian, Ukrainian, Finnish, Russian, Belorussian, and Latvian—the Estonian census requested that individuals choosing the seventh “Other” box write in their specific “ethnic nationality.” In Mongolia, respondents either identified with the *Khalkh* option or wrote in their ethnicity. Singapore listed 13 possibilities for “ethnic/dialect group”—Hokkien, Teochew, Cantonese, Hakka (Khek), Hainanese, Malay, Boyanese, Javanese, Tamil, Filipino, Thai, Japanese, and Eurasian—before requesting specification from anyone selecting the last, “Others” option.

In the last, entirely open-ended strategy, respondents were simply asked to “write in” (Senegal) or “provide the name of” (China) their ethnic group.

Although the sample of censuses studied was fairly evenly divided across the three types of ethnic response format, each world region generally favored one approach more than the others. Table 5 shows that in South America and Africa, the closed-ended approach was taken by about two thirds of the national censuses, whereas roughly the same share in Europe used the mixed approach, and about two thirds of Asian censuses relied on the open-ended strategy.

TABLE 5. CENSUS ETHNICITY RESPONSE FORMATS BY REGION														
Primary or Secondary Term:	N. America		S. America		Africa		Europe		Asia		Oceania		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%
Closed-Ended	7	47	6	67	5	63	2	13	6	27	5	36	31	37
Closed w/Write-in “Other” option	6	40	3	33	1	13	11	69	2	9	5	36	28	33
Open-Ended	2	13	0	0	2	25	3	19	14	64	4	29	25	30
TOTAL	15	100	9	100	8	101	16	101	22	100	14	101	84	100

In addition to geographic distribution, census ethnicity response formats also vary depending on whether the terminology in use is “ethnicity,” “nationality,” “indigenous status/tribe,” or “race” (see Table 6). In particular, questions on nationality are most likely to permit some kind of write-in response, while those inquiring about indigenous status are the least likely to do so. The first finding (regarding nationality) may reflect the expectation that fairly few national origins are likely to be elicited and thus an open-ended approach is not likely to

become unwieldy. The second finding (concerning indigenous status) may reflect governmental tendencies to develop official lists of indigenous groups that are formally recognized by the state, as well as the common use of a simply dichotomy (indigenous/non-indigenous) for these items. As for questions using “race” terminology, they are fairly evenly distributed across the three response formats, but are most likely to combine closed categories with an “Other” write-in option. This may reflect an underlying conception of race as involving a limited number of categories, coupled with a sense of necessity to assign all respondents to a racial group (including via the “Other” option if necessary).

TABLE 6. CENSUS ETHNICITY RESPONSE FORMATS, BY QUESTION TYPE								
Response Format:	Type of Question Terminology:							
	Ethnicity		Nationality		Indigenous/Tribe		Race	
	%	N	%	N	%	N	%	N
Closed-Ended	36	17	16	3	67	8	33	4
Closed w/“Other” Write-in	34	16	37	7	25	3	42	5
Open-Ended	30	14	47	9	8	1	25	3
Total	100	47	100	19	100	12	100	12

Next I touch briefly on three other ways in which census response formats for ethnicity vary:

- a. **Mixed or Combined Categories.** Several census questionnaires permit the respondent to identify with more than one ethnicity. This flexibility takes three forms. First, some censuses allow the respondent to check off more than one category (e.g. Channel Islands – Jersey; Canada; New Zealand; United States; U.S. Virgin Islands). Other census questionnaires offer a generic mixed-ethnicity response option (e.g. “Mixed”: Channel Islands – Jersey, Saint Lucia, Anguilla, Guyana, Zimbabwe, Trinidad and Tobago, Jamaica, Mozambique, Suriname; “*Mestizo*”: Belize, Peru; “Coloured” in South Africa). Finally, some censuses specify exact combinations of interest, for example: “White and Black Caribbean,” “White and Black African,” etc. in the United Kingdom; “Black and White,” “Black and Other,” etc. in Bermuda; “Part Cook Island Maori,” Cook Islands; “Eurasian,” Singapore; “Part Ni-Vanuatu,” Vanuatu; “Part Tokelauan/Samoan,” “Part Tokelauan/Tuvaluan,” etc., Tokelau; “Part Tongan,” Tonga; and “Part Tuvaluan” in Tuvalu.
- b. **Overlap between ethnic, national, language and other response categories.** The conceptual proximity between such concepts as ethnicity and nationality is illustrated once again by the use on some censuses of the same set of response categories to serve as answers to distinct questions on ethnicity, nationality, or language. For example, the Bermudan census response category “Asian” can be selected when responding either to the “race” or the “ancestry” question. An even more striking example comes from Hungary, where the same detailed list

of categories serves as the response options to three separate questions (one each for nationality, culture and language); the options are: Bulgarian; Gipsy (Roma); Beas; Romani; Greek; Croatian; Polish; German; Armenian; Roumanian; Ruthenian; Serbian; Slovakian; Slovenian; Ukrainian; Hungarian, and “Do not wish to answer.” Moldova also uses the same responses for three questions (one each on citizenship, nationality and language), while Estonia and Poland use the same categories for their citizenship and ethnic nationality questions, and Latvia and Romania use the same response options for nationality and language questions.

It is also worth recalling that even when only one ethnicity question appears on a census with one set of response options, the answer categories themselves may contain multiple concepts such as race and nationality. The United States’ race question, which includes answers like “white” and “black” alongside national or ethnic designations like “Korean” and “Japanese,” provides a good example. Similarly, Saint Lucia and Guyana’s ethnicity options include races like “black” and “white” alongside national designations like “Chinese” and “Portuguese.”

Nationality and ethnicity are also intertwined on censuses that use a single question to ask respondents for ethnicity if they are citizens, but for something else if they are foreigners. For example, Indonesia requests, “If the respondent is a foreigner, please specify his/her citizenship and if the respondent is an Indonesian, please specify his/her ethnicity.” Kenya’s ethnicity question reads, “Write tribe code for Kenyan Africans and country of origin for other Kenyans and non-Kenyans.” Zambia’s ethnicity question instructs, “If Zambian enter ethnic grouping, if not mark major racial group.” And Iraq’s census asks only Iraqis to answer the ethnicity question.

- c. ***Use of examples.*** National censuses also vary in the extent to which they employ examples to facilitate response to their ethnicity questions. Given typical space constraints, however, this strategy is not widely used; instead, the list of checkbox response options may serve as the principal illustration of the objective of the question. For example, the Philippine presentation of examples before its closed-ended code-list question is unusual: “How does [the person] classify himself/herself? Is he/she an Ibaloi, Kankanaey, Mangyan, Manobo, Chinese, Ilocano or what?” Instead, examples are more likely to be employed when the answer format calls for an open-ended write-in response; it is in this context, for example, that Fiji offers respondents the examples “Chinese, European, Fijian, Indian, part European, Rotuman, Tongan, etc.” The U.S. Pacific territories do the same for their “ethnic origin or race” write-in item.

In short, both the amount of latitude the census respondent enjoys when responding to an ethnicity question and the amount of guidance or clarification they are given vary considerably across the international spectrum.

## **E. Case Study: U.S. Ethnic Enumeration in Global Context**

### ***1. U.S. Approach to Ethnic Enumeration***

As the foregoing discussion suggests, the United States census practice of enumerating Hispanic ethnicity, race, and ancestry is unusual in certain respects. For one thing, the U.S. limitation of the ethnicity question to identifying only one group (Hispanics) is virtually unique. Instead, the essentially dichotomous response format (yes/no) likens it to some countries' questions concerning indigenous status, although many of those in fact seek to capture a wide range of indigenous affiliations, not just a generic aboriginal status.

The United States is also somewhat unusual in using the term "race" for its primary ethnicity question. As Table 3 showed, only 14 percent of the countries that use ethnic enumeration employed the language of race on their censuses. It must be noted, however, that even when national censuses employed the term "ethnicity" rather than "race," the response categories they offered often included the same groups as would be found among the answer options to a race question (e.g. "Black," "Caucasian," "Chinese," etc.).

The explicit permission to select more than one race, ethnicity, or ancestry group is another distinguishing feature of the 2000 U.S. census. However, in its response formats (e.g. checkboxes with some write-in on the race question), the United States' ethnicity questions take a similar approach to other nations' censuses.

In summary, U.S. ethnic enumeration diverges most strikingly from other countries' in its treatment of "race" as a concept distinct from "ethnicity," and its related use of the ethnicity question to single out only one group (Hispanics), instead of identifying a wider range of ethnic affiliations. No other country that mentions "race" on its census treats it as a measure separate from "ethnicity"; instead, they routinely present the two concepts as interchangeable, as in "To what ethnic/racial group does [the person] belong?" (Anguilla). Interestingly, even the censuses administered in the United States' Pacific territories treat race and ethnicity as substitutes for each other: "What is this person's ethnic origin or race?" (used in American Samoa, Guam, and Northern Mariana Islands). By setting apart a question dedicated especially to enumerating one group in particular (Hispanics), the U.S. census presumes that neither the race question nor the ancestry question can adequately identify this group; but no other national census takes such an asymmetrical approach to non-indigenous respondents.

The conceptual separation of "race" from "ethnicity" found only on the U.S. census, moreover, may unwittingly support the longstanding belief, described above, that race reflects biological difference and ethnicity, cultural difference. In this scheme, ethnicity is socially-produced but race is an immutable facet of nature. So walling off race from ethnicity on the census may preclude consideration of the ways in which racial categories are also socially constructed.



## ***2. Ethnic Enumeration in Countries with Similar Demographic History***

It is also instructive to compare the United States to the narrower range of nations with similar demographic histories. The formation of states in the wake of European colonization is a fairly widespread experience, but the subsequent development of societies that—like the U.S.—are numerically dominated by people of European descent is largely limited to the Americas, Australia and New Zealand. And while all of these cases entailed European encounters with indigenous peoples, not all experienced the influx as well of a significant African population. Taking these fundamental features into account, perhaps the country most demographically similar to the United States is Brazil, but as numerous authors have demonstrated, the two countries seem to have developed quite different forms of race relations and imagery (Marx 1998; Nobles 2000). In short, the United States' demographic evolution and its cultural response are unique. However, I sketch below a few points of comparison between it and other societies outside Europe in which the descendants of European settlers have remained a distinct majority—like Canada, Australia, and New Zealand—or have assimilated a large African population, like Brazil.

Like the United States, Canada uses three questions to elicit ethnic information from its respondents. First is an ancestry question, "To which ethnic or cultural group(s) did this person's ancestors belong?" Answer examples are given, and individuals are permitted four open-ended fill-in entries. Next Canadians are asked (without specifying the term "race"), "Is this person..." and they are given the following response options: White; Chinese; South Asian; Black; Arab/West Asian; Filipino; South East Asian; Latin American; Japanese; Korean; Other-specify. Respondents may mark more than one group. Finally, Canadians are asked about their indigenous affiliation.

Three differences from the U.S. procedure are particularly noteworthy. First is the list of categories on the Canadian race question; as in the United States, they include categories such as White, Black and several Asian categories (e.g. Chinese, Japanese). However, they also include the category "Latin American" among these choices—unlike the American creation of a separate Hispanic ethnicity question—and they include an "Arab/West Asian" option, thereby facilitating the self-identification of people of Arab or Middle Eastern descent.

Second, Canadians are permitted to list up to four ancestry groups, compared to the two allowed on the U.S. census long form.

Finally, Statistics Canada has placed explanatory notes next to its census ethnicity questions. The question on ancestral origins is annotated:

While most people in Canada view themselves as Canadians, information on their ancestral origins has been collected since the 1901 Census to capture the changing composition of Canada's diverse population. Therefore, this question refers to the origins of the person's ancestors.

Moreover, Canada's "race" item (with categories beginning, "White," "Chinese," "South Asian," "Black," etc.) is accompanied by the note:

This information is collected to support programs that promote equal opportunity for everyone to share in the social, cultural and economic life of Canada.

In other words, Statistics Canada clearly attempts to provide its respondents with a rationale for the use of such questions.

Australia uses two ethnicity questions on its census: “What is the person's ancestry?” and “Is the person of Aboriginal or Torres Strait Islander origin?” Response options to the ancestry question include: English; Irish; Italian; German; Greek; Chinese; Australian, and “Other—please specify.” New Zealand further condenses its request for information to one question: “Which ethnic group do you belong to?” Here the possible answers are: New Zealand European; Maori; Samoan; Cook Island Maori; Tongan; Niuean; Chinese; Indian, and “Other (such as DUTCH, JAPANESE, TOKELAUAN).” Multiple responses are permitted. New Zealand’s approach is of particular interest because it places indigenous groups side-by-side with other ethnic groups, rather than assigning them to a separate question (for example, as Australia and Canada do). In this respect, it is similar to the U.S. race question. However, New Zealand’s reliance on one question alone to elicit the desired ethnic information raises the important question of why more than one ethnicity question might be necessary for a national census. In other words, do multiple questions actually target different kinds of information, or could they plausibly be covered with one question alone?

In contrast to the American, Canadian, Australian and New Zealander cases, the Brazilian census’ ethnic enumeration is limited to race, and in particular, color terminology. It asks for respondents’ “color or race” (“*A sua cor ou raça é:*”) and the response options use color terms (*Branca, Amarela*) and imply a gradation of color (*Preta, Parda*).<sup>7</sup> Since Brazil is the only other country highlighted here to have been a large-scale importer of African slaves, it is notable that both the U.S. and Brazil privilege the concept of race—anchored in a black/white binary—in their ethnic enumeration practices, whereas Canada, Australia and New Zealand evoke “ethnicity” and “ancestry.” In fact, the link between “race” terminology in official classification and African slavery is further evinced by the finding that in this study, virtually all of the 12 countries to refer to race are either New World former slave societies (United States, Anguilla, Bermuda, Brazil, Jamaica, Saint Lucia) and/or their territories (United States Virgin Islands, Puerto Rico, American Samoa, Guam, Northern Mariana Islands).

### **3. Ethnic Enumeration in Largest Immigrant-Sending Countries**

Another group of countries whose enumeration practices are of particular interest in the U.S. context are the largest contemporary senders of its immigrants. This group includes: Mexico, El Salvador, Cuba, and the Dominican Republic; the Philippines, Vietnam, India, and China; Ukraine and Bosnia-Herzegovina (see Table 7). Unfortunately, 2000-round census

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<sup>7</sup> This emphasis on phenotype is found on only one other census in this sample, that of similarly Lusophone Mozambique. Mozambique’s census asks for “*tipo somático/origem*” and features similar response categories as Brazil’s (*Negro; Misto; Branco; Indiano; Outro*).

questionnaires from El Salvador, the Dominican Republic, Cuba, and Bosnia-Herzegovina were not available as part of the United Nations collection at the time of this writing.

TABLE 7. LARGEST SOURCE COUNTRIES FOR U.S. IMMIGRATION		
<i>Fiscal Year 2002</i>	<b>Immigrants Admitted</b>	<b>% of All U.S. Immigrants</b>
<b>Mexico</b>	219,380	20.6
<b>India</b>	71,105	6.7
<b>China</b>	61,282	5.8
<b>Philippines</b>	51,308	4.8
<b>Vietnam</b>	33,627	3.2
<b>El Salvador</b>	31,168	2.9
<b>Cuba</b>	28,272	2.7
<b>Bosnia-Herzegovina</b>	25,373	2.4
<b>Dominican Republic</b>	22,604	2.1
<b>Ukraine</b>	21,217	2.0
Total, 10 Largest Source Countries	565,336	53.1
<i>Total Immigrants, All Countries</i>	<i>1,063,732</i>	<i>100.0</i>

Source: U.S. Citizenship and Immigration Services, *Yearbook of Immigration Statistics 2002*.

*Note:* Future versions of this paper will present data on the total foreign-born population in the U.S., rather than simply the newest legal immigrants. However, the list of countries is similar: In 2000, the top 10 source countries for the U.S. foreign-born population were (in descending order): Mexico, China, Philippines, India, Vietnam, Cuba, South Korea, Canada, El Salvador, Germany (Malone *et al.* 2003).

All of the major immigrant-sending countries for whom census questionnaires were available, however, use some form of census ethnic enumeration. Mexico stands out in this group as it employs only a dichotomous yes/no question about indigenous status (“¿[Name] pertenece a algún grupo indígena?”; Does [name] belong to an indigenous group?). Most of the major immigrant source countries, however, offer an open-ended write-in format in response to a request for “ethnic group” or “ethnicity” (China, Vietnam, Ukraine). And India and the Philippines ask respondents to select a numerical code from a code list to indicate caste and tribe (in the Indian case) or ethnicity (in the Filipino case, where the question reads, “How does [the person] classify himself/herself? Is he/she an Ibaloi, Kankanaey, Mangyan, Manobo, Chinese, Ilocano or what?”). India and the Philippines offer particularly good examples of the ways in which immigrants are likely to have been accustomed to group categories in their home countries that are entirely different from those encountered on the U.S. census. Although Asian immigrants find their responses to the U.S. race question facilitated by the inclusion of national categories (including Filipino and Asian Indian), this attempt at ethnic enumeration is unlikely to elicit the group identities that were originally salient for them in their countries of origin. And for immigrants from the Caribbean, Africa, Latin America, and the Middle East, who are not offered any national designators on the U.S. census race question, the instruction to locate

themselves in the categories of White, Black, Asian, or American Indian must seem even more at odds with the ethnicity schemes to which they are accustomed (Rodríguez 2000; Waters 1999).

#### **4. *Implications of Comparative Review for Ethnic Classification on the U.S. Census***

One of the main objectives of the foregoing juxtaposition of U.S. census approaches to ethnicity with those of other nations has been to illustrate how a comparative perspective reveals distinct national practices that might merit review in future census rounds. In the U.S. case in particular, at least three striking divergences from international conventions emerged:

- a. *The United States is one of a small number of nations to enumerate by “race.”*** In this sample, only 14 percent of the census questionnaires referred to race. However, many countries that used the term “ethnicity” in their census question included traditionally racial groups (e.g. black, Caucasian) among their response options.
- b. *The United States is alone in treating “race” and “ethnicity” as different types of identity.*** The few other countries that mention both race and ethnicity on their census questionnaires treat them as synonymous (as in Anguilla’s question, “To what ethnic/racial group does [the person] belong?”). Only the United States uses separate questions to measure its citizens’ race versus their ethnicity. One unintended effect of this practice may be to reinforce essentialist, biological understandings of race, since it is presented as distinct from culturally-delineated ethnicity.
- c. *The United States’ use of an “ethnicity” question to single out only one group (Hispanics) is unique.*** National ethnic enumeration is usually intended to permit all respondents to register the group(s) with which they identify. In contrast, the United States’ ethnicity question only records ethnic identity if it is Hispanic; all others are deemed simply non-Hispanic. The closest precedent for this approach in the rest of the world is the measurement of indigenous status, but even this inquiry usually permits respondents to identify with a number of groups (as is true of the “American Indian or Alaska Native” fill-in blank on the U.S. race question). The delegation of Hispanic ethnicity to a question other than the race or ancestry questions raises the question of what it is about this particular group that precludes its measurement through either the race or ancestry questions. Moreover, it results in the somewhat unusual practice of using three distinct ethnicity questions.

The ways in which U.S. ethnic enumeration differs from other countries’ practices suggests possible areas for change (with the assumption that some form of ethnicity enumeration is to be retained). Of course, the fact that one country has adopted a particular classificatory scheme does not imply any requirement that it be more closely aligned with other national conventions. Such departures from widespread norms, however, can prove fertile sites for questioning national objectives of ethnic enumeration and revisiting established approaches; in other words, identifying divergence from widespread practices offers demographers and policymakers “food for thought.”

I return to the U.S. example once more in order to further suggest that international comparisons can also provide models for future innovations to ethnic enumeration. For example,

placing the uniquely American separation of “race” from “ethnicity” questions in international context suggests two modifications. One might be to offer some explanation or guidance concerning the difference between the two concepts (recall Canada’s guide). What do “race” and “ethnicity” each mean in this context? Such a step would both clarify the rationale for the two questions and facilitate response. The other possible modification might be to combine the race and ethnicity questions, if in fact there is little logical rationale for treating Hispanics as a group apart. This approach might also have the positive effect of underscoring the socially-constructed nature of all the categories in question—including “black” and “white”—especially if the resultant combined question used the language of “ethnicity” rather than “race.”<sup>8</sup> Dropping the reference to race would also bring the United States’ practice closer to that of other nations.

The unusual practice of using an ethnicity question to target only one type of group affiliation (Hispanic) could also be modified by turning the current ethnicity question into one that resembles the type found most commonly abroad: a question that permits respondents to register the full range of ethnic identities. This could happen in one of two ways (assuming no change to the current race question). One possibility would be to expand the current Hispanic ethnicity question into a more comprehensive ethnicity question, along the lines of “To what ethnic group do you belong?”, with either closed- or open-ended responses. The other strategy would be to adapt the current ancestry question in some way (if necessary) to ensure that it adequately captures Hispanic ethnicity. Essentially, both approaches involve some kind of amalgamation of the current ethnicity and ancestry questions into a single question. This might be preferable to combining the Hispanic ethnicity question with the race question, as the Hispanic category—especially with its subcategories like “Mexican,” “Cuban,” etc.—is perhaps conceptually closer to ancestry categories like “Irish” or “Italian.”

Finally, the example of New Zealand and many other countries raises the question of why a national census would require even two questions on ethnicity; would one be sufficient? Considering that all the categories in question are socially-delineated groupings with some reference to geographical origins, perhaps one question could be developed. This would not only save space, but it would also reduce the sense that some groups receive more attention—welcome or unwelcome—than others. Consider the United Kingdom’s example, which uses a racial framework (white, Asian, black) to structure its request for more detailed national/ethnic identifiers:

What is your ethnic group? Choose ONE section from A to E, then check the appropriate box to indicate your cultural background.

A. White

- ☐ British
- ☐ Irish
- ☐ Any other White background, please write in

B. Mixed

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<sup>8</sup> Note that the American Anthropological Association (1997) has also recommended that the term “ethnicity” replace “race” in federal classification, for the same reason.

- ☐ White and Black Caribbean
- ☐ White and Black African
- ☐ White and Asian
- ☐ Any other Mixed background, please write in

C. Asian or Asian British

- ☐ Indian
- ☐ Pakistani
- ☐ Bangladeshi
- ☐ Any other Asian background, please write in

D. Black or Black British

- ☐ Caribbean
- ☐ African
- ☐ Any other Black background, please write in

E. Chinese or other ethnic group

- ☐ Chinese
- ☐ Any other, please write in

Here racial groups (white, Asian, and black) are used as the geographic superstructure for a more detailed breakdown of identities by national or regional origin (albeit with the treatment of Chinese as distinct from the Asian group). The same model could be used without recourse to racial labels, substituting continental origins (African, European, Asian) instead. In this way, the detailed ethnic identities currently sought by the U.S. ancestry and Hispanic ethnicity questions could be recorded, but the data could also be grouped into “racial” categories as desired.

## **F. Conclusions**

### ***1. Summary of Findings***

Although widespread, ethnic enumeration is not a universal feature of national censuses; 63 percent of the censuses studied here included some type of ethnicity question. In nearly half of these cases, “ethnicity” was the term used, but significant numbers of censuses inquired about “nationality,” “indigenous status,” and “race.” Each of these terms tended to be associated with a particular type of response format: questions about indigenous status were most likely to entail a closed-ended response format (checkboxes or code lists), whereas nationality questions were the most likely to permit open-ended responses (i.e. fill-in blanks). National census practices also varied in terms of their allowance of multiple-group reporting and use of examples.

The large number of questionnaires studied here (134 in total, with 84 employing ethnic enumeration) permits the exploration of geographic patterns in census practices. Based on this sample, it appears that nations in the Americas and in Oceania are most likely to enumerate by ethnicity, while those in Europe and Africa are the least likely. Among the countries that do practice census ethnic classification, the term “nationality” is most likely to be used in eastern Europe and the former Soviet Union, while “indigenous status” is most likely to be a concern in the Americas, as is “race.”

Finally, comparison of U.S. ethnic enumeration with census practices elsewhere illustrates the ways in which global overviews can highlight unusual national procedures and provoke reevaluation, if not necessarily reformulation, of such items.

## ***2. Topics for Further Research***

This collection of data on international census practices is limited in certain ways that precluded inquiry into several issues that might well furnish the bases for future research. For one thing, the statistical results of census-taking with respect to national ethnic makeup could address the question of whether countries with particular social compositions are more likely to undertake particular forms of ethnic enumeration (taking into account, of course, that our knowledge of their makeup depends on the enumeration strategy). It might also offer insight into which types of ethnic questions and answer formats are likely to garner the highest item response rates. Similarly, a more in-depth historical review of national debates and discourses concerning ethnicity would shed light on the geographic patterns observed in the recourse to ethnic enumeration and the use of particular terminologies. Returning to Rallu, Piché and Simon's typology of census ethnicity approaches, it seems likely that the relatively limited use of ethnic enumeration in Europe and in Africa reflects the strategy of avoiding ethnic classification in order to preserve or encourage national unity. This study, however, is not far-reaching enough to validate such conclusions. Moreover, Rallu *et al.*'s framework raises a further question, namely, what factors lead to national decisions to enumerate by ethnicity or not? And given the degree of variation demonstrated here in the particular forms of ethnic questioning employed, a similar question would seek out the factors behind the question and answer approaches used. For example, the finding that only states with a history of African slavery (and their territories) use the language of "race" today suggests that contemporary ethnic enumeration practices cannot be fully accounted for without considering the historical evolution of social stratification in different settings.

## ***3. International Comparison of Ethnic Enumeration***

Despite the variety of terminologies and approaches to ethnic enumeration taken by censuses worldwide, the opportunity to place a national census in international perspective casts new light on existing practices and suggests potential modifications for future approaches. Thus global comparisons—and perhaps even global communication between national census bureaux—have much to offer. This is particularly true as a growing number of countries face similar issues related to ethnic enumeration, such as immigrant influx and calls for strengthened antidiscrimination protections. At the same time, there is a growing body of academic literature that explores the impact of governmental activities like census-taking on notions of identity and group belonging (Goldberg 2002; Kertzer and Arel 2002a). The realization that official ethnic enumeration is not simply a scientific measurement of objective fact, but that it simultaneously shapes the identities it seeks to capture, provides another reason for considering how and why diverse nations grapple with the task. Attention to the strategies employed abroad to register ethnic diversity can thus provide useful input for the review of any one national approach in particular.

**APPENDIX A. Countries Included in Regional Groupings**

Organizing scheme borrowed from United Nations Statistical Division. Countries marked with an asterisk \* are those whose censuses from the 1995-2004 period were used for this study.

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**North America**

Anguilla\*  
 Antigua and Barbuda  
 Aruba  
 Bahamas\*  
 Barbados  
 Belize\*  
 Bermuda\*  
 British Virgin Islands  
 Canada\*  
 Cayman Islands  
 Costa Rica\*  
 Cuba  
 Dominica  
 Dominican Republic  
 El Salvador  
 Greenland  
 Grenada  
 Guadeloupe  
 Guatemala\*  
 Haiti\*  
 Honduras\*  
 Jamaica\*  
 Martinique  
 Mexico\*  
 Montserrat  
 Netherlands Antilles  
 Nicaragua\*  
 Panama\*  
 Puerto Rico\*  
 Saint Kitts and Nevis  
 Saint Lucia\*  
 Saint Pierre and Miquelon  
 Saint Vincent and the  
 Grenadines  
 Trinidad and Tobago\*  
 Turks and Caicos Islands  
 United States\*  
 U.S. Virgin Islands\*

**South America**

Argentina\*  
 Bolivia\*  
 Brazil\*  
 Chile\*  
 Colombia  
 Ecuador  
 Falkland Islands (Malvinas)  
 French Guiana\*  
 Guyana\*  
 Paraguay\*  
 Peru\*  
 Suriname\*  
 Uruguay\*  
 Venezuela\*

**Africa**

Algeria  
 Angola  
 Benin  
 Botswana\*  
 Burkina Faso  
 Burundi  
 Cameroon  
 Cape Verde\*  
 Central African Republic  
 Chad  
 Comoros  
 Congo  
 Cote d'Ivoire  
 Democratic Republic of the  
 Congo  
 Djibouti  
 Egypt\*  
 Equatorial Guinea  
 Eritrea  
 Ethiopia  
 Gabon  
 Gambia

Ghana\*  
 Guinea\*  
 Guinea-Bissau  
 Kenya\*  
 Lesotho\*  
 Liberia  
 Libyan Arab Jamahiriya  
 Madagascar  
 Malawi\*  
 Mali  
 Mauritania  
 Mauritius\*  
 Morocco  
 Mozambique\*  
 Namibia\*  
 Niger  
 Nigeria  
 Réunion  
 Rwanda  
 Saint Helena  
 Sao Tome and Principe  
 Senegal\*  
 Seychelles\*  
 Sierra Leone  
 Somalia  
 South Africa\*  
 Sudan  
 Swaziland\*  
 Togo  
 Tunisia  
 Uganda  
 United Rep. of Tanzania\*  
 Western Sahara  
 Zambia\*  
 Zimbabwe\*



**Europe**

Albania\*  
 Andorra  
 Austria\*  
 Belarus\*  
 Belgium\*  
 Bosnia and Herzegovina  
 Bulgaria\*  
 Channel Islands (Guernsey) \*  
 Channel Islands (Jersey) \*  
 Croatia\*  
 Czech Republic\*  
 Denmark  
 Estonia\*  
 Faeroe Islands  
 Finland\*  
 France\*  
 Germany  
 Gibraltar  
 Greece\*  
 Holy See  
 Hungary\*  
 Iceland  
 Ireland\*  
 Isle of Man\*  
 Italy\*  
 Latvia\*  
 Liechtenstein\*  
 Lithuania\*  
 Luxembourg\*  
 Malta\*  
 Monaco\*  
 Netherlands  
 Norway\*  
 Poland\*  
 Portugal\*  
 Republic of Moldova\*  
 Romania\*  
 Russian Federation\*  
 San Marino  
 Slovakia  
 Slovenia\*  
 Spain\*  
 Svalbard and Jan Mayen Islands  
 Sweden  
 Switzerland\*  
 Former Yugoslav Republic of  
 Macedonia\*  
 Ukraine\*

United Kingdom\*  
 Yugoslavia\*

**Asia**

Afghanistan  
 Armenia\*  
 Azerbaijan\*  
 Bahrain\*  
 Bangladesh  
 Bhutan  
 Brunei Darussalam  
 Cambodia\*  
 China\*  
 Cyprus\*  
 Democratic People's Republic of  
 Korea  
 East Timor  
 Georgia\*  
 Hong Kong\*  
 India\*  
 Indonesia\*  
 Iran  
 Iraq\*  
 Israel\*  
 Japan\*  
 Jordan  
 Kazakhstan\*  
 Kuwait\*  
 Kyrgyzstan\*  
 Lao People's Dem. Republic\*  
 Lebanon  
 Macao\*  
 Malaysia\*  
 Maldives\*  
 Mongolia\*  
 Myanmar  
 Nepal\*  
 Occupied Palestinian Territory\*  
 Oman  
 Pakistan\*  
 Philippines\*  
 Qatar  
 Republic of Korea\*  
 Saudi Arabia  
 Singapore\*  
 Sri Lanka\*  
 Syrian Arab Republic  
 Tajikistan\*  
 Thailand\*

Turkey\*  
 Turkmenistan  
 United Arab Emirates  
 Uzbekistan\*  
 Vietnam\*  
 Yemen\*

**Oceania**

American Samoa\*  
 Australia\*  
 Cook Islands\*  
 Fiji\*  
 French Polynesia\*  
 Guam\*  
 Kiribati\*  
 Marshall Islands  
 Micronesia (Federated  
 States of)  
 Nauru\*  
 New Caledonia\*  
 New Zealand\*  
 Niue  
 Norfolk Island  
 Northern Mariana Islands\*  
 Palau  
 Papua New Guinea\*  
 Pitcairn  
 Samoa  
 Solomon Islands  
 Tokelau\*  
 Tonga\*  
 Tuvalu\*  
 Vanuatu\*  
 Wallis and Futuna Islands\*

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